

		FREE	STONE ONE	GOLD ONE	DIAMOND ONE
1	Apps for your fanpage	2	Unlimited	Unlimited	Unlimited
2	Maximum number of fanpages for apps publication	1	Unlimited	Unlimited	Unlimited
3	Lead Generation apps (contests & promotions)	Cool Promo Lite	Cool Promo Lite	Cool Promo	Cool Promo White Label
4	Number of campaigns	1	Unlimited	Unlimited	Unlimited
5	Simultaneous campaigns	1	1	1	1
6	Types of campaigns (1)	Limited	Limited	All	All
7	Social Login on your campaign (2)	Facebook	Facebook	All	All
8	Social Listening - Analytics (reports)	Facebook	FB - TW - IG	FB - TW - IG	FB - TW - IG
9	Reports limit	1	3	10	15*
10	Number of followers analyzed (total audience)	10,000	50,000	200,000	1000000*
11	Analyzed contents (per month)	5000	10000	40000	150000*
12	Historical contents (3)	30 days	60 days	90 days	2 years
13	Content curation dashboard				✓
14	White Label (without promoted Cool Tabs Links)				✓
15	Compatibility with mobile phones and tablets	✓	✓	✓	✓
16	Multi-language (based on user profile)	✓	✓	✓	✓
17	Multi-channel (publish promotions on your website, blog, etc.)			✓	✓
18	Basic themes			✓	✓
19	Advanced themes (html + css)			✓	✓
20	Advanced preview before publication	✓	✓	✓	✓
21	Preview for clients (url for clients before publication)				✓
22	Tracking (GA, Tag manager, etc.)				✓
23	Advanced stats			✓	✓
24	Multi-user (more than one with access to the account)	No	No	No	5
25	Roles & associate account management (4)				✓
26	Custom domains (5)				✓
27	Platform training (6)				✓
28	Managed Service (7)	No	No	No	Contact (7)
29	API access				Contact (7)
30	Advanced Integrations: CRM, Login, Oauth, etc.				Contact (7)
31	Platform support	Standard	Standard	Preferent	Priority
32	Monthly price	0€	20 € / 25 USD	75 € / 90 USD	225 € / 275 USD
33	Annual price	0€	200 € / 250 USD	750 € / 900 USD	2250 € / 2750 USD
34	Method of payment (Paypal and Credit Card)		✓	✓	✓

\* If you need higher limits, please contact us at [support@cool-tabs.com](mailto:support@cool-tabs.com)

- (1) Only sweepstakes, photo contests & 1 Q/A campaigns. See all our campaigns available here: [https://www.cool-tabs.com/en/applications?force\\_locale=en&tab=1](https://www.cool-tabs.com/en/applications?force_locale=en&tab=1)
- (2) Social Login supported include: Facebook, Twitter, Instagram, LinkedIn, Google +, Pinterest y Email
- (3) We can only track 7 days historical content from Twitter. For older content, please contact us at [support@cool-tabs.com](mailto:support@cool-tabs.com)
- (4) Each new associated account has a fee of 100€/120USD per month. Please contact us to get a quote
- (5) Each domain has a fee of 100€/120USD per month. Please contact us to get a quote
- (6) Office or Skype training (with annual suscriptions)
- (7) Full managed service for your campaigns: Our team will configure and launch the campaing. Also we can generate custom templates for your campaign. Please contact us to get a quote
- (7) Please contact us to get a quote at [support@cool-tabs.com](mailto:support@cool-tabs.com)